## Benefits of being a record Diamond Partner



## Marketing Communications/Support available for use:

- Diamond Partner Logo for use on your website and company literature
- Diamond Badges, as and when achieved
- Dedicated Email Footer
- Van Stickers
- Email Template
- Diamond Partnership List on recordukdirect.co.uk comprising of all Diamond Partners' contact details and Diamond Badges
- Promoted in record Direct's monthly newsletter upon joining
- 0.5% of previous year's invoiced sales to help promote and strengthen partnership

## **Training:**

- Access and Training on Prestigious Products including C127 and THERMCORD
- Train the Trainer
- Priority Access to Technical Support
- Early Access and Training on i-record

## **Product Warranty**

- Extended Product Warranty to 2 Years
- No Quibble Returns Policy

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<sup>\*</sup> Diamond Partner Program not applicable to distributors